

Primetime U

Frequently Asked Questions

Live, interactive Zoom lectures designed for senior living communities.

View the current lecture schedule:

<https://primetimepresenters.com/primetimeu/upcoming-lectures/>

A. Pricing, Registration & Payment

1. How much does Primetime U cost?

Your first lecture is complimentary with coupon code **FirstFree**. Additional lectures are \$25 per community, per lecture. No subscription or package is required.

2. How does the complimentary lecture work?

Choose any lecture from the schedule, register online, and enter coupon code **FirstFree** at checkout. You will also see the code on the Checkout page, so you do not have to write it down.

3. Can we try more than one lecture for free?

No. FirstFree is available one time per community and email address.

4. Is there any commitment after the free lecture?

No. If Primetime U is not a fit for your community, there is no further obligation. Communities choose only the lectures they want.

5. How far in advance do we need to register?

Registration is available from the moment a lecture is posted online until the start of the lecture. However, Zoom attendee capacity is limited, so we encourage you to register as soon as you know you would like to attend.

6. What happens if we register and then can't attend?

You may transfer your registration to another lecture of your choice. Email dan@primetimepresenters.com to make arrangements. Unfortunately, we do not offer refunds.

7. Can you invoice us or can we pay by check instead of using a credit card?

Using a corporate credit card is strongly preferred because your Zoom details are emailed immediately after checkout. Payment by check is available with a minimum order of \$100. To arrange check payment, email dan@primetimepresenters.com.

B. Technology & Viewing

8. How do our residents watch the lecture?

Primetime U is designed for residents to gather together in a community room and watch the live Zoom lecture on a large TV or screen. It is not intended for residents to watch alone in their rooms.

9. How do I get Zoom from my computer onto our TV?

Usually with a simple HDMI connection from a laptop. A tablet or phone can be used as well. Primetime U can help you determine exactly what you need and help you test the setup beforehand.

10. Do we need a Zoom account?

No. You can register for the lecture using only your email address. Primetime U automatically sends the Zoom link to the email used to register as soon as registration is complete. You can join the Zoom webinar from your browser and do not need a Zoom account. Be sure to save the confirmation email with the Zoom details, and check spam or junk if you do not see it in your inbox.

11. What if I'm not comfortable with Zoom or have technical problems?

We provide technical help and offer a complimentary Welcome & Tech Check every Monday at 1pm ET so you can make sure everything is working before your lecture. A link to the Monday Tech Checks is included in the confirmation email you receive after registering.

12. Do you offer closed captioning?

Yes. Primetime U offers captions during live lectures. Each community must turn captions on for itself using the "Show Captions" button in the Zoom taskbar.

13. Do residents need to register individually or provide email addresses?

No. The community registers once, and residents watch together. Individual residents do not need to register.

14. How many residents can attend?

As many residents as you would like can watch together at your community under the community's registration.

15. Can we share the Zoom link with another community?

No. Each community needs its own registration. The Zoom link is for the registered community only and should not be shared outside that community.

16. Can we watch the lecture later if we miss it?

No. Primetime U lectures are presented live and are not recorded for later viewing. The live experience and resident interaction are an important part of the program.

C. Lecture Experience & Intellectual Wellness

17. How long are the lectures?

Approximately 45-50 minutes plus Q&A at the end, with no more than one hour total.

18. Are the lectures live or recorded?

Live. Residents can participate through polls and ask questions using the Q&A feature on Zoom. The speaker stops the presentation approximately every 15 minutes to answer questions.

19. How do residents ask questions during the lecture?

The activity/lifestyle director can type residents' questions into the Q&A feature on Zoom. The presenter pauses approximately every 15 minutes to answer questions and also takes questions at the end.

20. Can the presenter see or hear our residents?

No. Zoom Webinar attendees are not on camera, and only in rare circumstances is a community unmuted to speak.

21. How else do you engage attendees and contribute to intellectual wellness?

We provide discussion questions to activity/lifestyle directors so they can keep the conversation going among residents after the lecture concludes. The lectures are designed to stimulate thoughts, memories, and emotions, and the discussion questions give residents an opportunity to share those reactions with one another.

D. Schedule, Topics & Speakers

22. What kinds of topics do you offer?

Programs cover classic movies, music and TV, American history, fine arts, health and wellness, science, Jewish content, and other topics.

23. Who are the speakers?

Primetime U lectures are presented by experts from Primetime Presenters' nationwide team of more than 100 speakers. Many are college professors, and all are experts in their field. The same presentations are delivered in person at senior living communities around the country.

24. When are the lectures offered?

Lectures are offered Tuesdays and Thursdays at 1pm ET, and Wednesdays at either 4pm ET or 6:15pm ET.

25. What time zone are the times on the schedule?

All times listed are Eastern Time.

26. When will the schedule for the next semester be released?

Typically 2-3 months prior to the beginning of the semester.

Questions? Contact Primetime U at dan@primetimepresenters.com.